To: Richard Carranza, Superintendent, SFUSD and Board of Education Commissioners, SFUSD

From: Public Education Enrichment Fund Community Advisory Committee

Re: Recommendations on the 2013-14 PEEF Expenditure Proposal

Date: December 26, 2012

This memo was prepared by the Public Education Enrichment Fund Community Advisory Committee Members:

- Ana de Arce
- Magdalena de Guzman
- Jeff Eng
- Bayard Fong
- Brian Fox
- Mary Jue
- Bill Kappenhagen
- Michael Reimer
- Rain Talosig
- Victor Tam
- Abriel Toeaina
- Jennifer Vega
- Clare Watsky
- Angelina Wei

The following SFUSD staff members facilitated the work of the Committee:
- Kathy Fleming, PEEF Supervisor
- Monica Lopez, PEEF Program Analyst
- Chris Armentrout, Director of Development and Local Government Relations

2012 PEEF CAC Activities

In May, 2011, the Board of Education adopted Resolution 115-10A3 which clarified the support, responsibilities and role of the Public Education Enrichment Fund Community Advisory Committee (PEEF CAC). It was resolved that the PEEF CAC would both provide information to and receive input from district stakeholders in order to assist the Superintendent and the Board of Education in effective PEEF allocation. The resolution specified that the CAC recommendations will be aligned to and support one or more of the District’s Goals; the CAC may present its recommendations to the Board 2-4 times annually; and that the reading and approval of the PEEF Expenditure Plan would occur in January.

During the spring of 2012, the PEEF CAC engaged in the following activities: student members presentation of a workshop for their peers at the Annual SFUSD Youth Summit, PEEF CAC presentation to the Board of Education in May, and development of the 2012-13 PEEF Calendar.

By the fall, 2012, the PEEF CAC termed out one member and added four new members, three of whom are SFUSD high school students. Angelina Wei, a second year CAC member and student from Thurgood Marshall, is one of the co-chairs for 2012-13. Having student voice on the PEEF CAC ensures a critical perspective when considering the visibility, impact and challenges of PEEF funded programs. The PEEF CAC participated in the 2012 Enrollment Fair which provided an opportunity to meet with parents and members from various community groups.
In preparation for making recommendations to the Board, the CAC reviewed program proposals for 2013-2014, data charts, and held in-depth but informal interviews with the 14 program managers in November, 2012. The CAC focused the interviews on discovering how the district’s goals of Access & Equity, Student Achievement, and Accountability were being addressed in each program’s plan. The PEEF CAC received positive feedback about this process from program managers.

The PEEF CAC continues to value and prioritize their responsibility to outreach to the community, to gather feedback on the impact of PEEF allocations, and to increase awareness among the public on the purpose and uses of PEEF funding. PEEF CAC activities in the spring and fall of 2013 will reflect those priorities and will continue to inform its impressions and recommendations.

2013-2014 PEEF CAC Recommendations

The PEEF CAC reviewed each program’s 2013-14 proposal narrative, budget and impact data and held in-depth small group interviews with program managers. CAC members met to synthesize program materials and information gathered from interviews. There has been measurable growth in the number of SFUSD students served by core enrichment programs that PEEF funds: Sports, Libraries, Arts and Music (SLAM) and discretionary enrichment programs (Third-Third programs). Based on information gathered and group discussion the following are recommendations for the 2013-14 PEEF Plan:

Recommendation 1:
Current funding and any future increases in PEEF funding should be applied to existing, PEEF programs that provide direct on-site services to students, with emphasis on increasing access and equity for all SFUSD students, increasing student achievement, and improving accountability to stakeholders.

Recommendation 2:
The 2013-14 proposed PEEF budget includes the mention that STEM may be budgeted in future PEEF. If STEM or any new program is funded, the funding should support on-site enrichment activities only.

Recommendation 3:
The CAC encourages the Superintendent and Board of Education to consider synthesizing PEEF programs to maximize results to students (e.g. utilizing the Peer Resources program as one vehicle to drive Restorative Practices at the sites).

During 2013-2014, the PEEF CAC will engage in activities to inform the public about PEEF and its importance to schools, students, and families. Of equal importance for the PEEF CAC is to gather feedback from community members on PEEF impact and priorities. With the help of student members on the PEEF CAC, the PEEF CAC can more effectively design outreach strategies to obtain student feedback on PEEF.

The PEEF CAC expects to report again to the Board of Education with more findings and recommendations in May, 2013.