DATE: March 14, 2012

TIME: 6:00 PM – 8:00 PM

LOCATION: Conference Center, 1st Floor, 601 McAllister St., SF 94102

MINUTES ADOPTED ON: Adopted on 4-11-12

MEMBERS PRESENT:
Bill Kappenhagen, Matthew Haney, Clare Watsky, Ben Kauffman, Stevon Cook, Bayard Fong, Jeff Eng, Hannah Li, Magdalena De Guzman, Angelina Wei, Victor Tam
Staff Members Present: Kathy Fleming, Inger Nordhagen

Bring Meeting to Order & Roll call
Mary Jue brought the meeting to order at 6:15 PM

Bill Kappenhagen made a motion to combine the sections of the agenda of spring PEEF activities and the planning of the youth summit into one agenda item, then to break out into two working groups, Youth Summit and Spring Activities. We will reconvene at 7:30pm to debrief. Motion seconded by Stevon Cook. Unanimously approved.

Approval of Minutes

The minutes of the meetings of January 11, 2012 and February 8, 2012 were unanimously approved.

Objectives of the PEEF CAC

Kathy Fleming raised the issue of the PEEF CAC’s role in building awareness of PEEF versus being directly involved in campaign activities for the reauthorization of PEEF. The PEEF CAC as a group should not be directly involved in any political activity. Therefore we should be careful about the language used in regards to PEEF activities.

Spring PEEF CAC Activities and March 22 Youth Summit (Discussion Items)

Possible Spring Activities for the PEEF CAC

Build Better Public Awareness of PEEF
- Present to Joint Committee of Supes and Bd. of Ed
- Present to CBOs
- Get information to program managers and site teachers to ask them to publicize PEEF
- Student created videos on PEEF activities and publish online
- Disseminate information to parent groups such as PTA, PPS, PAC
- 1-2 page info sheet/brochure to EPC, school sites, etc. for wide distribution
- Youth performances
• Banners, signs etc. to publicize that funding for activities come from PEEF

How will we get information from the community?
• Public website with ongoing blog and video log
• Debrief from you summit
• Build Community – use youth summit as a way to create a larger “PEEF Community”

Planning Ahead for Next Year
• Map out our plan for school year 2012-13

Get better educated on SMART measures. Dig deep into data.

Youth Summit and Youth Activities for Spring

Presentation at the Youth Summit: Powerpoint about PEEF including ways for youth to get involved

General Public Comment (Discussion Item)
No members of public were present

The meeting was adjourned at 8:10 PM