MEETING DATE: Feb. 8, 2012  
TIME: 6-8 p.m.  
LOCATION: 600 McAllister St.  
MINUTES ADOPTED ON: Adopted 3-14-12

Members present:

Stevon Cook, Ana De Arce, Jeff Eng, Bayard Fong, Caroline Grannan, Tim Lennon, Windy Ly, Victor Tam, Clare Watsky, Angelina Wei

Staff members present: Kathleen Fleming, Steve Newton, Inger Nordhagen (consultant)

CAC business:

The previous meeting's minutes weren't acted on because there wasn't yet a quorum. Certificates of appreciation for CAC service from Superintendent Garcia were handed out to those who weren't at the recent Board of Ed meeting to receive them: Ana De Arce, Jeff Eng, Tim Lennon and Windy Ly. Tim announced his resignation from the PEEF CAC. He is devoting more and more time to advocacy in the area of child abuse protection and is overwhelmed trying to do both. Kathy recognized that he was co-chair of the PEEF CAC and provided leadership with the new role and procedure for the CAC that was established by the BOE. His co-chair, Stevon Cook, expressed his appreciation, and Tim was thanked and applauded by the group.

Debrief January BOE meetings

Kathy reviewed the recent Board of Education and Committee of the Whole meetings at which the CAC presented its recommendations. Full reports are posted on the CAC website. She acknowledged the work of Inger and Steve. Other members gave their views of the meetings. Although the BOE did not act on the CAC recommendations in the case of the programs that the CAC did not recommend re-funding, the CAC was established as a diligent watchdog, and as a source of substantive recommendations.

It was mentioned that the SFUSD staff response to the CAC recommendations stated that all PEEF-funded programs have adequate funding. But that's not what the CAC heard from program managers. It was mentioned that it was frustrating not to be able to respond and explain to the principals who seemed to believe that the CAC thought schools needed a reduced level of custodial services, when actually the CAC felt that PEEF specifically was not the appropriate funding source. It was mentioned that funding this particular program through PEEF supplants other funding, which is specifically not what PEEF is supposed to do.

Spring PEEF CAC activities

The CAC will present to the BOE 2-4 times a year. Kathy said it's time to think about the spring presentation and decide what to work on. She handed out the most recent BOE resolution defining the CAC's role, the PEEF charter and a PowerPoint about the resolution.
In the discussion, suggestions included public outreach to present on what PEEF-funded items were approved. In the past, the CAC went from school to school to present, which was difficult to arrange; then that was moved to last-year's one-time meeting at Everett Middle School.

It was pointed out that there were two audiences – the school community and the greater community. It's important to clarify to both how programs that are funded by PEEF benefit students, and demonstrate to the larger community how they enrich our schools and our city.

There was discussion of finding ways for PEEF-funded programs to be more visible in the community, such as exhibition sports in front of City Hall.

Stevon charted ideas. More suggestions:

- Each program invites a student to share out how the program has affected them – invite Board of Ed and Board of Supervisors members.
- A documentary – would people come to see it?
- Public chats between Carlos Garcia and the mayor talking about the city providing PEEF funding.
- Parents for Public Schools, Coleman Advocates could to outreach to their members.
- Students talk to their peers about how they've benefited.
- A flash mob to demonstrate PEEF programs.
- An event similar to the mayoral candidates’ debate that was held at Mission High School.

It was observed that we need to make a good-faith effort to fully inform the community – even if we don't think of an idea that we know will draw crowds.

**Student outreach**

Windy and Angelina were asked for their opinions as students. The Student Advisory Council has a youth summit 2-3 times a year. Use the SAC to outreach to students. Bring it to the students – go to schools for assemblies.

It was noted that PEEF pays for programs people don't know about, such as the bicycling component in PE at a Middle School.

The question was asked: How do PEEF-funded programs vary from school to school? Kathy: Sites receive per pupil funding for SLAM programs and decide on their own to use it.

Windy presented to students who wanted to learn about PEEF. Students are told to come to PEEF CAC meetings if they want to know more.

How will the campaign to renew PEEF be handled? The district wouldn't campaign. Most likely, a committee would be set up. PEEF CAC members could serve on the committee. Need to identify who the players were in the first PEEF campaign.

PEEF CAC working group meetings were proposed and scheduled, working around the student CAC members' Mock Trial and SAC meeting schedules.

The meeting was adjourned.