DATE: August 8, 2012
TIME: 6:00 PM - 8:00 PM
LOCATION: 555 Franklin Street, San Francisco, CA, 94102 – Room 601 A

MINUTES ADOPTED ON: Adopted on 9-12-12

MEMBERS PRESENT:
Mary Jue, Michael Reimer, Jeff Eng, Clare Watsky, Ana de Arce

Staff Members Present: Kathy Fleming and Monica Lopez

Bring Meeting to Order & Roll call
Meeting brought to order at 6:15 by chairperson Mary Jue. Members shared their summer activities.

General Public Comment (Discussion Item)
No members of public were present

Bring Meeting to Order & Roll call
Adoption of 4-11-12, 5-8-12 & 6-13-12 Minutes (Action Item)
Quorum not achieved, no action taken

Co-Chair and Secretary Election (Action Item)
After a discussion it was decided that the committee needed to go ahead with nominations for positions with the understanding that further nominations would be possible at the September meeting when the vote will be taken. Ana de Arce nominated Bill Kappenhagen for Co-Chair, and Victor Tam for Secretary. Mary Jue nominated Jeff Eng for Co-Chair. Michael Reimer nominated Magdelena de Guzman for Secretary. Mary Jue also nominated Windy Ly for Co-Chair.

PEEF Office Update (Discussion Item)
Kathy introduced Monica Lopez as the new full-time SFUSD PEEF Program Analyst. She has been doing work in both education and health, most recently at UCSF. The PEEF Evaluation Team also includes Steve Newton from RPA who is the quarter time PEEF Statistician.


The page for the PEEF CAC is at http://www.sfusd.edu/en/councils-committees/peef-community-advisory-committee.html

2011-12 Review of Activities and BOE Feedback (Discussion Item)
Committee agreed that the committee worked really well together last year and feels that our activities were very productive. The committee had as many as 18 members last year, but it is now down to 10. Three “old guard” members are terming out in December-February. There needs to be a serious recruitment effort for new members so the CAC can continue activities such as meeting with program managers.
Jeff Eng asked whether we are following up on what happens to the recommendations that the CAC makes. It was agreed that we should keep the momentum going from our recommendations last year, focusing on how the money is used based on the voters’ intent.

2012-13 Timeline and Activities (Discussion Item)

Looking at the timeline developed last Spring, it was agreed that the plan would be voted on for approval in September. We don’t yet have any materials ready for school sites, and that needs to be ready for the September meeting. Kathy will develop those based on last year’s and present them for feedback. The materials may not be ready for back to school night, but could be used at the school fair in November, or just distributed to all families through the school sites. One idea was to develop a tool, small card etc. to use for asking questions about different schools while building knowledge of PEEF.

Managers of programs might be invited to attend the school fair to educate about PEEF funding.

Next Steps – Whole Group (Discussion Item)

Possible agenda items for next meeting
  o Youth Activities during the Fall to build awareness of PEEF among secondary students
  o School fair, developing materials for parents - November
  o PTA Dinner (Founders Day?) in the Spring. Build awareness among PTA Leadership about the importance of PEEF -- contact Michelle Parker

Meeting was adjourned at 8:00 p.m.