

Parcel Tax Update

Personnel, Labor & Affordability Committee
March 23, 2017

Background

- In 2016, SFUSD and UESF discussed possibility of a new revenue measure to increase educator compensation
- Technology needs were also discussed as a potential area of focus for a new revenue source (to implement Vision 2025 and implement the Digital District plan)
- Although a ballot measure in November 2016 was considered, ultimately SFUSD and UESF agreed to develop options for 2018 ballot measure
- Meetings will be scheduled to resume these discussions in Spring 2017

Preliminary Analysis

- A parcel tax placed on the ballot by SFUSD would need to be uniform across all types of parcels (similar to QTEA)
- It is also possible to amend and expand QTEA through a ballot measure
- The City could place a measure on the ballot that could apply different rates to single family residential vs. multi-family residential units
- SFUSD staff analyzed several hypothetical scenarios regarding a differentiated tax

Sample Revenue Scenarios – Differentiated Tax

Unit Charge	Scenario A	Scenario B	Scenario C	Scenario D
Single Family (SF) charge	\$100/parcel	\$200/parcel	\$150/parcel	\$100/parcel
Multi-family (MF) charge	\$50/unit	\$100/unit	\$75/unit	\$75/unit

Revenue	Scenario A	Scenario B	Scenario C	Scenario D
Single Family Revenue	\$13,608,700	\$27,217,400	\$20,413,050	\$13,608,700
Multi-Family Revenue	\$9,248,750	\$18,497,500	\$13,873,125	\$13,873,125
Total Revenue	\$22,857,450	\$45,714,900	\$34,286,175	\$27,481,825