SAN FRANCISCO UNIFIED SCHOOL DISTRICT
San Francisco, California

Superintendent’s Proposal

No. 85-13Sp2    PROPOSAL TO ADOPT AND BEGIN TO IMPLEMENT
SFUSD’S STRATEGIC PLAN

WHEREAS: The mission of the San Francisco Unified School District (SFUSD) is to provide
each student with an equal opportunity to succeed by promoting intellectual growth, creativity,
self-discipline, cultural and linguistic sensitivity, democratic responsibility, economic
competence, and physical and mental health so that each student can achieve his or her maximum
potential; and

WHEREAS: Public education is the foundation for a healthy democracy, and every child has the
right to be well-educated; and

WHEREAS: SFUSD is committed to increasing the achievement of already high performing
students and dramatically accelerating the achievement of those who are currently less
academically successful; and

WHEREAS: San Francisco has the highest average student performance of the large urban
districts in California and the widest gap between the district average and the lowest performing
students; and

WHEREAS: We must better prepare all of our students to succeed in and shape an increasingly
competitive world – one already divided by socio-economics, language, and race – by providing a
21st century education that builds on a foundation of personalized, relevant learning that is
meaningful and engaging for each student and embeds technology literacy and critical and
creative thinking skills; and

WHEREAS: In community conversations around the Student Enrollment, Recruitment and
Retention (SERR) Plan almost 1,000 parents and students across the city told us: (1) that quality
schools are defined by engaging and challenging material, caring and committed teachers, strong
and visible leaders, and instruction modified to meet each child’s needs and (2) that SFUSD
needed to share a proactive, clear and long-term plan for how we will assure that every school is a
quality school; and

WHEREAS: The politics and ideology of social justice are empty without daily actions that
improve the living and learning conditions for the children of San Francisco; and

WHEREAS: Lacking clearly articulated strategies, initiatives, priorities, and responsibilities, the
effectiveness of our daily actions is diluted and divided into an unlimited number of well
intentioned, unfocused directions;

THEREFORE BE IT RESOLVED: That the Board of Education of the San Francisco Unified
School District adopts a Strategic Plan and Balanced Scorecard, based on the following three
goals: (1) Access and Equity – Make Social Justice a Reality; (2) Student Achievement –
Engage High Achieving and Joyful Learners; and (3) Accountability – Keep Our Promises to
Students and Families; and
FURTHER BE IT RESOLVED: That the Board of Education supports the Superintendent’s intention to continuously refine and vigorously implement the Strategic Plan, including creating school site scorecards and changing instruction to achieve the goals of the plan; and

BE IT FURTHER RESOLVED: That the Board of Education will use the Strategic Plan – and the goals, objectives, measures, initiatives, and action plans it contains – as a fundamental guide to conducting discussions, considering priorities, making decisions, engaging partners and evaluating the effectiveness of the Board, the Superintendent, and his administration.

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5/13/08
5/27/08