SFUSD Food and Fitness Advisory Committee
Approved Meeting Minutes
November 8, 2012

Members Attending (indicated with a *):

* Desire F, SFUSD Elementary PE Dept.
* Debbie Vasquez, Elementary PE Dept.
Stacy Bartlett
* Lena Brook
* Mark Elkin
* Christina Goette
* Paula Jones
* Colleen Kavanagh
Kevin Kerr
Erika Lovrin
* Jessie Mandle
* Maryann Rainey
Judy Teng
Antonia Williams
Janet Wojcicki

Public Attending:
Monica Lopez, parent
Teri Olle, SFFB
Eli Zigas, SPUR

1. Minutes – October minutes were approved
2. SNS Update—
   a. The district is at 58% free and reduced price but is doing one more push to get applications from parents.
   b. Some parents have had difficulty using the on-line application.
   c. Mark, Jessie, Lena, and Monica offered to help make calls to get the applications in.
   d. The 2 extra area supervisors have been hired—there are 4 total.
   e. The new menus will be up in November. There are more freshly assembled offerings. SNS worked with a chef and RD to develop the menus.

3. PE Update
   a. HS are using heart rate monitors in health program.
   b. MS is using a guidebook curriculum.
c. Elementary – they are continuing the 2 year model for PE specialist. In 49 schools this year and all 79 by 2015.

4. Health disparities data
   a. Mark Elkin reviewed the national and local data
   b. Fitnessgram for SFUSD—data showed certain ethnicities and low-income students at higher likelihood to “need improvement” or be “high risk.” Overall kids are getting less obese but the disparity based on income has gotten worse. The administration of the Fitnessgram can make a difference in the accuracy of the data.
   c. Youth Risk Behavior Survey—Hispanic, African American, Filipino kids are more likely not to eat fruit and to drink soda and to watch 3+ hours of TV on school days than other ethnicities.

5. Report back from visioning meeting with Orla O’Keefe
   a. We are sending the Survey Monkey tool out after Thanksgiving to solicit input from the community on the vision for the food program.
   b. We may have support from the district to have a community meeting and liaison to help us communicate with outside groups and people. Will know soon if funding is going to become available.
   c. Bulk of work will happen in spring on the SFUSD strategic plan but realistically, September would be the board meeting during which they would present their report/plan. The FFC visioning process should fit into that timeline (which gives the FFC more time than discussed previously to do visioning process and drafting).

6. Wellness Policy
   a. Colleen passed out a document that starts to build out the preamble (policy and background) work. People responsible for sections need to work on their sections prior to the next meeting. Then we can determine where we have gaps and need support.
   b. Mark will get more info to Colleen on adult soda consumption.
   c. Colleen will contact Orla about the big ideas and where she is on getting feedback on those and if she has enough data from us (we will provide more on sodas).
   d. Colleen will look into Buzzword to see if it is a better way to share the WP document so everyone can work on it at the same time. Colleen will add a cover page on which people can put suggestions or data needs.

7. Annual Report
   a. Paula presented a draft for the FFC annual report and the committee discussed additions and edits. Paula will make changes and send out for more edits.
   b. The committee decided that it didn’t need to vote to approve the report before it went to the board because it had been discussed at
the meeting and general approval was received.

8. Pre-bid conference
   a. There were 5 potential bidders.
   b. Tasting is this month; Lena is on the tasting panel.
   c. Paula will check to see if someone involved in after school snacks could be there to taste as well.

9. Items for next meeting: WP Policy and Background section, annual report

10. After-school supper program.
    a. A nonprofit – Bay Area Community Resources -- be a sponsor for after school supper program in SF.
    b. Revolution Foods is the vendor.
    c. The district is not operating the program but Ed approved the project.
    d. Taylor, Guadalupe, SF Community and Bret Hart are targeted sites for rollout.