SFUSD Food and Fitness Advisory Committee
Approved Minutes
May 10, 2012

1. Members attending:

Paula Jones, Maryann Rainey, Christina Goette, Lena Brook, Janet Wojcicki, Judy Teng, Mark Elkin, Colleen Kavanagh, Antonia Williams

Members not attending: Jessie Mandle (DCYF), Stacy Bartlett, Kevin Kerr, Erika Lovrin, Peter Lautenberg

Public attending: Eli Zigas

2. Minutes: 4/12/12 minutes approved unanimously with two changes (changes made during meeting)

3. Updates:
   a. Newsletter: SNS has a new newsletter on the SFUSD web site. Mark suggested Preferred Meals Systems pick up articles from the newsletter and publish in “The Preferred Word,” which contains the menu and puzzles and is distributes by PMS to all students. SF Food Systems (via the California Endowment) funded the newsletter. Ed Wilkins will be reporting to the FFC about the California Endowment grant in the next meeting (agenda item). The rest of the grant will be used at one MS or HS but the program has not been designed yet.

   b. Food Trucks: SFUSD is okay with MS zone going to 500 feet because all campuses are closed. Weiner is looking at a 1000 foot buffer zones for HS. SFUSD wants to have rules be consistent at all HS and would prefer 1500 feet. DPW opposes basing it on blocks. There may be a hearing in June with BOS Land Use Committee.

   c. Additional updates:

4. Committee business for next school year.

The committee’s largest goal for the next school year is rewriting the Wellness Policy and building support for it within SFUSD and BOE. In addition to this, the committee brainstormed other goals for next year that would be achievable in the short term (meaning within the academic year), achievable within the committee’s power, and supportive of our long term goal that the SFUSD nutrition program provide nutritious meals that kids want to eat. These ideas are listed below.
School Nutrition

Outreach:
* Conduct outreach in the community—bring in more city-wide groups to expand the conversation (even just one is progress).
* Update and expand our information on SFUSD web site. Lena is looking into this. SFSCHOOLFOOD.ORG is a URL that is available to us. District web site is difficult to navigate so having our own site to link to from the District site and that can be reached without going through the District site is important.
* Market the nutrition programs (need smaller objectives for this).
* Have a written vision on food for FFC.
* Establish relationships with elected officials.

Site changes:
* Food environment – compile a list of what is needed to improve the cafeteria environment at each site. Students could do it as part of their own advocacy.
* Apply for more lunch or breakfast expansion grants.
* Help decrease the lunch line wait by getting more vending machines.
* Let parents know things they can fundraise for to improve food, such as picnic tables outside for eating lunch.

BOE/SFUSD communication:
* Establish ongoing updates to board – on regular basis.
* Advocate for more management staff.
* Fight budget cuts.
* Asking the BOE to have a line item in its budget for the Feeding Every Hungry Child policy.
* Advocate with SFUSD and BOE to have an analysis done of the cost of running and maintaining SFUSD's existing kitchen equipment compared to the cost of replacing the old equipment with new.

Physical Activity/Education

Outreach and Communications:
* Become a part of the conversation about Prop H.

    All elementary school teachers want a credentialed PE teacher (at least one). Public Education Enrichment Fund (Prop H) will be up for reauthorization at end of 2014. Were talking about doing it in June 2013. Cathy Fleming at SFUSD is working on this. We need get in on this conversation. **Lena will call her to see what is going on and see if she will do a presentation to the FFC.**

    There are still 29 schools that couldn’t take PE funding because of low capacity. How can all schools benefit from PEEF funding for PE before the funding for this round runs out.
*Encourage PE advocates show up regularly during public comment at BOE meetings to advocate for PE.
*Reach out to someone from the PE department to start coming to the FFC meetings. **Christina to reach out to them on this.** Debbie or Desiree would be the appropriate person.
*Advocate with BOE/SFUSD that benching/recess revocation should be the absolutely last mechanism used to discipline kids.

6. **Wellness Policy Updates:**

Mark passed out sample language. It has to be presented as an update to the original document. We need to have strong data behind what we recommend. Colleen offered for CBN to pay for an editor before we publish the new Wellness Policy.

The goal for our first meeting is to have an outline of each subgroup’s section (**agenda item**).

Meeting dates for next school year.

**2012**
Aug. 14
Sept. 13
Oct. 11
Nov. 8
Dec. 13

**2013**
Jan. 10
Feb. 7
Mar. 14
April 11
May 9

7. **Other business.**

**Lena to contact SFUSD PTA chair to see if they can help do FFC outreach on the Wellness Policy.** Mark suggested letting parents know things they can fundraise for, such as picnic tables outside.

Weight of the Nation premiers on HBO on Monday at 8pm and Tuesday 8pm. Christina has DVDs or you can order.