SFUSD Food and Fitness Advisory Committee
Final Approved Meeting Minutes
Sept. 12, 2013

Members Attending (indicated with a *):

* Desirae Feria, SFUSD Elementary PE Dept.
  Debbie Vasquez, Elementary PE Dept.
* Stacey Bartlett
* Lena Brook
* Mark Elkin
* Christina Goette
* Paula Jones
* Colleen Kavanagh
  Kevin Kerr
  Erika Lovrin
  Jessie Mandle
  *Maryann Rainey
  Antonia Williams
  Zetta Reiker

Public Attending:

Gary Freund, Culinary Training Education, SFUSD
Nicki Bloom, Education Outside
Monica Lopez, parent
Teri Olle, SF and Marin Food Banks

1. Minutes: Meeting minutes from 6/11/13 were approved with noted changes.

2. Wellness Policy: Committee agreed that the memo should be revised based on our discussion today. A vote will be taken on the document at the next meeting. The memo will be presented to the Superintendent and the Board of Education.

3. Committee openings/status/bylaws and voting procedures.
   a. The FFC Bylaws were passed (again) by the Committee.
   b. Mark and Paula to find out the process for noticing the openings on the Committee and any other official new rules around advisory committees. The November agenda will have a vote on new members. The group agreed to help recruit people to apply for the positions.
c. The remaining meetings for 2013 are from 3:30-5pm as follows:
   i. Oct. 10-vote on wellness policy memo
   ii. Nov. 14-vote on new members
   iii. Dec. 12-vote on executive team positions
   iv. Jan 9, Feb 13, Mr. 13, Apr. 10, May 8, June 12 – agendas to be determined.

4. Presentation by Orla O'Keefe:
   a. IDEO student-centric plan to reform school food system. This is a 4-stage process: Design, share, resourcing, building team. There will be a 1 hour presentation on Tuesday at special BOE meeting about the project and finances. The 2nd hour will be dialogue and public comment. There is a sequence for the work as opposed to a timeline. There is still funding left from the original foundation grant to do the next phases of work.
   b. Meal applications-Rev Foods is helping them do some of the marketing to get in meal applications by Sept. 27. 50% are in so far, 14K are direct certified, need 30K more applications still. It’s even more important this year bc of local control funding formula. This year will be base for the next 3 years.