MEETING MINUTES
PEEF COMMUNITY ADVISORY COMMITTEE

MEETING DATE: 10-10-12
TIME: 6:00-8:00
LOCATION: 555 Franklin – 601 Main
MINUTES ADOPTED ON: May 8, 2013

MEMBERS PRESENT: Bill Kappenhagen, Rain Talosig, Angelina Wei, Jeff Eng, Brian Fox, Mary Jue, Magdalena de Guzman

Staff Members Present: Kathy Fleming, Monica Lopez

Adoption of Meeting Minutes

Adoption of Minutes from September, 2012 – Clare motioned to adopt. Bayard seconded. Unanimously adopted.

General Public Comment

No public comment

Review and Finalize Materials for 11-14-12 PEEF Manager Meetings (Action Item)

Review of Finalized Materials for November PEEF-funded program manager meetings – Mary summarized format used last year. Clarified the objectives of the meeting is to increase understanding of the programs, look at how the programs meet the SFUSD goals in the strategic plan. We are not to evaluate the programs. Reviewed recording templates for impressions and recommendations.

Reviewed recommendations from last year:
1. Funding be maintained for programs that serve students directly on-site, or increase SLAM
2. 3 programs not be funded through PEEF but through other sources as they don’t meet criteria for enrichment as determined by the voters: Formative Assessment, Custodial Support, and Teacher Recruitment
3. Use Logic Model to assess the impact of PEEF-funded programming.

Comments:
- The Board commented positively on our recommendations but did not amend the district’s PEEF plan to reflect them.
- Principals testified last year in support of custodians.
- Regarding the 3rd/3rd programs, ask how a 25% budget reduction (d/t low city budget) impact students, families and schools? What would that mean to their programs?
- Discussed the difference between Propositions 30 and 38 in upcoming election (involving state education budget). Workshop at Roosevelt MS on Prop 38.
- How do we make these programs more successful? How to make them better? How can funds be used to get more out of the programs?
- Clare made a motion to delete bullet #3, page 2 on questions for the managers. Seconded. Passed unanimously.
- Discussed the Logic Model as a way to demonstrate impact of these complex programs.
- It’s the district’s job to evaluate the programs. Can’t expect us to be evaluators.
- We don’t have time to evaluate the programs, or to seek out similar programs in other districts to compare.
- How to capture the impact of the programs? How to see it from the adult’s side, the student’s side. How to capitalize the impact?
- Want the spending to reflect the spirit and letter of the original law (Proposition H)
- Liked last year’s format – deepen understanding of the programs and their impact, hear more anecdotal stories, communicate to the public
- Original PEEF spent more time capturing qualitative stories, videos, pictures.
- Our constraints include that we are all volunteers and don’t have a lot of time
- Motion to have impact incorporated into the meeting template. Passed.
- Kathy setting up a system to assign members in pairs to programs they did not interview last year.

**Enrollment Fair Participation (Discussion Item)**

Kathy F. – Explained that public funds shall not be used to promote the passage of a ballot measure (handout). Discussed language for Enrollment Fair.

Public Awareness activities for the Spring – comments:
- PTA meetings, PPS workshops
- Appreciate getting student input.
- We could get testimony, verses.
- Outreach teams should include one staff member, one community member, one student
- Thank students who participate on PEEF CAC for their insights.
- Could focus on variety of impact. Solicit input from managers, representatives from elementary, middle and high school levels. Input from teachers and parents could be powerful stories.
- Ask youth at the Youth Summit on how PEEF has impacted them, get information.
- Need to amend the template and decide who we should ask the managers to bring with them (for testimony). Need 3 meetings in 2 months to finalize.
- Will go back the Board in May to report on Spring projects.
- Spring project will be to get broader community feedback, community perspective of the programs.
- To do manager meetings in the fall and outreach in the spring, or outreach in the fall and manager meetings in the spring?
- Motion to stick to the original plan to do manager meetings in the fall and community outreach and feedback in the spring. Motion passed.

**Co-Chair and Secretary Elections (Action Item)**

PEEF CAC Election:
- Angelina declined her nomination but then decided to keep her name on the ballot
- Nominees for CAC chair and co-chair: Mary Jue, Angelina Wei and Jeff Eng. Ballots distributed. Mary and Angelina were two top vote getters and will co-chair the CAC together.
- Nominee for CAC Secretary: Victor Tam

**Youth Outreach Activities (Discussion Item)**

See above

**Next Steps – Whole Group (Discussion Item)**

See above

**Adjournment:**

The October 10, 2012 meeting was adjourned at 8 pm

The next regular committee meeting will take place November 14, 2012 at 555 Franklin.