Memo to the Superintendent and the Board of Education, SFUSD – January 15, 2014

To: Richard Carranza, Superintendent  
   Board of Education Commissioners  

From: Public Education Enrichment Fund Community Advisory Committee  

Re: Recommendations for the 2014-15 PEEF Plan  

Date: January 15, 2014  

2013-14 Public Education Enrichment Fund Community Advisory Committee Members:  

Jeff Eng  
Jessica Eng – Lowell Student  
Brian Fox  
Magdalena De Guzman  
Chuck Hornbrook  
Nick Hu – Lincoln Student  
Bill Kappenhagen  
Mark Murphy  
Leah Pimentel  
Frances Phillips  
Michael Reimer  
Allison Talker – Wallenberg Student  
Victor Tam  
Miguel Tantiado – Academy of Arts and Science  

The following SFUSD staff members facilitated the work of the Committee:  
Kathy Fleming, PEEF Supervisor  
Lisa Chavez, PEEF Policy Analyst  
Chris Armentrout, Director of Policy and Planning  

Fall 2013 PEEF CAC Activities  
In the fall of 2013, CAC members participated in the Our Children, Our City Stakeholder Engagement Process attending community meetings throughout the City. The PEEF CAC hosted a table at the Enrollment Fair where members provided information about PEEF and the Our Children, Our City Stakeholder Engagement Process.  

During the fall of 2013, PEEF CAC members invited Programs Managers representing eight PEEF funded programs, to meet with the group and discuss information about their PEEF program including, but not limited to a discussion of program outcomes and success indicators, strengths of the current PEEF funded model and gaps, overlaps and redundancies that may exist in the services provided. In addition, program managers were asked to look forward and provide recommendations for continued program effectiveness.  

In addition to meeting with Program Managers, CAC members reviewed and discussed the 2014-15 PEEF recommendations from the Superintendent and the 2012-13 SFUSD PEEF Interim Evaluation Report during meetings held in December, 2013 and January, 2014. In those deliberations, the PEEF CAC considered its recommendations for the 2013-14 PEEF Plan delivered in January 2013, as well as information regarding the new proposed allocations. The recommendations below were approved by a majority on January 8, 2014.
2014-15 Recommendations and Consideration

1. Allocate resources to lengthen the school day for K-12 (e.g., adding a 7th period at all middle and high schools) to:
   - Provide more options for students to satisfy A-G requirements
   - Increase equity and access to enrichment opportunities
2. Prioritize direct on-site services to students within the PEEF budget
3. Merge management of like programs to promote collaboration, improve quality, and realize cost savings
4. Examine the ongoing budgeting of programs funded through the Third-Third
5. Review PEEF Program Master Plans to project cost increases leading to full implementation

Spring 2014 PEEF CAC Activities

For the remainder of the 2013-14 year, the PEEF CAC will engage in activities to inform the public about PEEF and its importance to schools, students, and families. Of equal importance for the PEEF CAC is to gather feedback from community members on PEEF impact and priorities. With the help of student members on the PEEF CAC, the PEEF CAC can more effectively design outreach strategies to obtain student feedback on PEEF. The student members of the PEEF CAC will provide a workshop during the Youth Summit in March to provide students with information about PEEF, the Our Children, Our City Stakeholder Engagement Process and future PEEF related activities. The PEEF CAC expects to report again to the Board of Education with more findings and recommendations in May 2014.