

African American Parent Advisory Council

BLACK MINDS MATTER

San Francisco

Black History Month Literacy Campaign

During the month of February AAPAC challenges students to read books written by African American authors

Many of us have heard or read the quote: ***“If you want to hide something from Black people, put it in a book”*** The reality is that Blacks, per capita, read more than any other racial group. According to the *Pew Research Internet Project*, 81% of Blacks 18 or older are likely to read a book a year compared to 76% of Whites and 67% of Hispanics. Additionally, *The African-American Literary Guide* notes that there are more than 250,000 Black book clubs in America.

AAPAC wants to show everyone just how much our young people love to read! Use the book log to record the books you read during the month of February. We want to show that reading collectively creates a sense of belonging, empathy, humility, self-knowledge, confidence, presence and joy into our lives.

Schools with the most logs returned will be publically acknowledged at a SFUSD Board Meeting. Students with returned and completed logs will be entered into a raffle for 1 of 20 prizes available.

Book logs are due by March 1st

Ways to submit reading logs:

*School site AAPAC * Parent Liaison * Email to AAPAC@SFUSD.edu*

Or mail to: AAPAC SF

555 Franklin St., 3rd Floor

San Francisco, CA 94102

BOOKS CAN CHANGE YOUR LIFE

