



# ETR ASSOCIATES

## FACT SHEET

ETR Associates coordinates the evaluation of several School Health Programs Department programs. ETR specializes in collecting both quantitative and qualitative information to measure process and outcome objectives.

**Historical Background:** The Research Department staff of ETR Associates has been working with SHPD for more than ten years to provide evaluation and data collection services.

### What is the goal of the ETR associates?

The Goal is to improve programs within SHPD/SFUSD by conducting formative and summative evaluation processes.

### What is ETR Associates?

Founded in 1981 as a national nonprofit health education agency, ETR Associates (Education, Training, & Research) is a center for exemplary publications and clearinghouse services, pioneering approaches to training, innovative programs, and the highest quality research in key health education areas. To accomplish this, we have a Publishing Division and a Program Services Division. The Program Services Division is organized into three departments: Research, Training and Program Development, and Clearinghouse Services.

The Research Department conducts both quantitative and qualitative research as well as program evaluations. For example, Department staff members conduct basic research on critical health topics, such as determining the social and personal factors related to early adolescent tobacco use onset. Staff members also collaborate in the development and evaluation of new evidence-based interventions (e.g., interventions designed to reduce HIV, other STD, and teenage pregnancy among middle and high school youth). Finally, Department staff members design and carry out complex and high-quality evaluations of programs and initiatives at the local and state level. The Department also specializes in evaluations of large, federally funded demonstration projects using randomized controlled trials. We use both quantitative and qualitative approaches in our evaluations, and are advocates of ensuring that key stakeholders are meaningfully involved in the evaluation process.

**Current Status:** ETR Associates staff members are currently working on the evaluation of the following SHPD grants and programs:

- CDC - National Training
- Foster Youth Services
- Innovative Tobacco (Interactive CD-rom)
- Middle School Coordinators
- Safe Schools/Healthy Students Initiative
- Teen Pregnancy Prevention
- Tobacco Use Prevention
- 21<sup>st</sup> Century Community Learning Centers

### Activities for SHPD evaluation data collection include:

- Student Focus groups
- Student Surveys
- Staff interviews
- Staff focus groups
- Staff surveys
- Parent surveys
- Parent interviews
- Community surveys
- Community interviews
- Meeting observations
- Record extraction
- Professional Development Evaluation

**For further information contact:**

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